



CALL TO ARTISTS

About us: Krewe des Fleurs, formed in 2014, is a costume and performance collaborative. Each year we build large-format costumes in the likeness of one flower varietal. Throughout the year we march in major Mardi Gras & holiday parades and appear at community events.

The costume is designed by a local artist who sketches, **builds a prototype and then guides our members through a series of workshops to recreate the prototype.** Our members are each responsible for building their own flower under the direct guidance of the artist.

Opportunity: Krewe des Fleurs seeks proposals from local costume designers, artists, etc., interested in creating the design for our 2020 costume, which will be debuted on 12th Night. (Our costume and flower varietal and concept are kept in strict confidence between the krewe and the artist until the debut.)

In addition to the financial incentive, we offer marketing opportunities through our social media channels, and website. The artist is also invited to parade with us throughout the 2019-2020 season in the prototype they create, or another appropriately themed garden creature costume of their choosing (e.g., bugs, butterfly, sun, etc.)

This year's call will be a multi-step process. We welcome you to visit our website, krewedesfleurs.org, and our social media channels @krewedesfleurs to get an idea of our vibe.

To apply, please first send an email to us at krewedesfleurs@gmail.com with a link to any online presence (your insta, a website, facebook, etc.), or a few photos of your previous costumes by **JULY 5, 5 pm.**

TIMELINE

Deadline for Submission	Details	KDF Decisions Reached
JULY 5, 5 pm	<p>Round 1- Artists send "intent to submit" email for more information</p> <p>-We will share more information about the specifics of this year's flower, and our general needs in a costume to those responders. Artists agree to confidentiality request, and ask any other questions (at this stage) about the project.</p> <p>-All respondents will be provided with confidential details who return executed confidentiality agreements by July 9 at 12 pm.</p>	NA
JULY 19, 5 pm	<p>Round 2- Artists send an annotated sketch of their costume concept</p>	July 19
JULY 22-26	<p>Round 3- Selected artists will meet with Krewe leadership to discuss project questions, and begin building prototype(s)</p> <p>Award: \$300</p> <p>*Award will include all material & labor costs.</p>	NA
AUGUST 16, 5 pm	<p>Final prototypes delivered to <u>KdF</u></p> <p>* Prototypes become property of <u>KdF</u> upon receipt</p>	NA
AUGUST 19-23	<p>Review design & adjustment requests discussed with artist</p>	August 23
AUGUST 30	<p>Round 4- Selected artist will be announced</p> <p>Award (\$4,250-\$4,500)</p> <p>*payment structure below</p> <p>*<u>Award varies depending on artist's budget proposal</u> and includes all materials and labor associated with the workshops, <u>both voluntary from the krewe, or paid to the artist directly</u>. Please plan for a contingency fund within your budget proposal.</p>	August 30

<p>SEPTEMBER/OCTOBER 2019</p>	<p>Final award includes completion of the following:</p> <ul style="list-style-type: none"> -Scheduling and execution of workshops to instruct 36 members in prototype recreation, up to 12 individual workshops at 3-5 hours per workshop as deemed necessary by the artist -Sourcing and procurement (in consultation with <u>KdF</u>) of all materials necessary for basic prototype recreation including but not limited to: <ul style="list-style-type: none"> --5 low VOC paint color varieties (if paint is used) --hardware & structural elements --light element to illuminate costumes <p>NOTES:</p> <ul style="list-style-type: none"> **upcycled materials encouraged if possible/practical **Krewe des Fleurs will provide workshop space and <i>some</i> tools and paint separate to this award. ** Materials budget can be paid directly by <u>KdF</u>, or as a reimbursement. All materials purchased for this project become property of the Krewe, unless otherwise agreed in writing. 	
<p>1 Week Following Final Workshop</p>	<p>Final payment for workshops</p>	